

IN THE UNITED STATES DISTRICT COURT  
FOR THE NORTHERN DISTRICT OF CALIFORNIA

ANTON BIELOUSOV, Individually  
and on Behalf of All others  
Similarly Situated,

Plaintiff,

v.

GOPRO, INC. and NICHOLAS D.  
WOODMAN,

Defendants.

No. 16-cv-06654-CW

ORDER DENYING MOTION TO  
DISMISS FIRST AMENDED  
COMPLAINT

(Docket Nos. 57, 58, 64)

Defendants GoPro, Inc., Nicholas Woodman, Brian McGee, and Anthony Bates move to dismiss Lead Plaintiff Troy Larkin's Amended Class Action Complaint (1AC).<sup>1</sup> Plaintiff opposed the motion and Defendants filed a reply. The Court held a hearing on June 27, 2017. Having considered the parties' papers and argument, the Court denies the motion to dismiss.<sup>2</sup>

<sup>1</sup> The caption of the 1AC lists only two Defendants: GoPro and Woodman. The title of a complaint "must name all the parties." Fed. R. Civ. P. 10(a). The allegations in the body of the 1AC make it plain that McGee and Bates also are intended as Defendants, however. 1AC ¶¶ 28-31. Plaintiff must file a second amended complaint naming all Defendants he intends to sue.

<sup>2</sup> The Court notes that Plaintiff has withdrawn his claims based on statements alleged to have been made on November 3, 2016. Opp. at 4 n.8. The Court does not consider the withdrawn claims in this order.

## BACKGROUND

The following facts are alleged in the 1AC.

GoPro is a publicly traded Delaware corporation headquartered in San Mateo, California. 1AC ¶ 28. It makes and sells mountable and wearable cameras, drones and accessories. Id. ¶¶ 2, 28, 32. Nicholas Woodman is GoPro's founder and chief executive officer. Id. ¶ 29. Brian McGee is the company's chief financial officer. Id. ¶ 30. Anthony Bates is a director of the company and previously served as its president. Id. ¶ 31.

On September 19, 2016, GoPro unveiled two new HERO5 model cameras and the Karma® quadcopter drone, which was GoPro's entry into the drone market. Id. ¶¶ 3-4; 64-66; 94. GoPro stated that the Karma drone would be available on October 23, 2016, globally, at select retailers and announced pricing for the drone. Id. ¶¶ 4, 70, 94. McGee told investors that the drone would take GoPro to "new heights" and that the company was on track to meet February 3, 2016 revenue guidance of \$1.35-1.5 billion revenue for 2016. Id. ¶ 6; see also id. ¶¶ 56, 70, 96-101.

Plaintiff alleges, however, that these and other statements by Defendants were false and misleading. GoPro was suffering a severe shortage of Karma drones. Id. ¶¶ 7-8, 18, 71-76, 80. There also was a shortage of HERO5 cameras. Id. ¶¶ 81-84. Those drones that were available had an obvious battery latch design defect that led to a product recall on November 8, 2016. Id. ¶¶ 10, 18, 67-69, 78-80, 88-89. As this information became public, GoPro's share price fell from a class period high of \$17.68 per share on October 5, 2016 to close at \$10.41 per share on November 9, 2016. Id. ¶¶ 9, 11, 16, 19-21, 90-93, 160-163.

1 Plaintiff alleges that Defendants knew of the product  
2 shortages due to GoPro's use of a cloud-based NetSuite enterprise  
3 resource planning system that gave them real-time access to  
4 supply chain information. Id. ¶¶ 11-13, 22, 33-47, 61, 63, 135.  
5 They were motivated to use the NetSuite system because of  
6 previous inventory issues. Id. ¶¶ 13, 50-53. They also were or  
7 should have been aware of the design defect because it would have  
8 been obvious during adequate product testing and Woodman himself  
9 had used the drone extensively. Id. ¶¶ 11, 14, 22, 60.  
10 Additionally, GoPro scoured the Internet for videos captured via  
11 the company's devices, and thus Defendants likely were aware of  
12 user videos of crashing drones that were posted on YouTube. Id.  
13 ¶¶ 14, 48-49, 78-79, 137.

14 On November 16, 2016, Plaintiff Anton Bielousov filed the  
15 original complaint in this action. On February 6, 2017, the  
16 Court appointed Troy Larkin as lead plaintiff for a putative  
17 class of purchasers of GoPro stock. On March 14, 2017, Lead  
18 Plaintiff Larkin filed the 1AC, alleging that Defendants made  
19 various false or misleading statements between September 19, 2016  
20 and November 8, 2016 about GoPro's HERO5 camera and Karma drone  
21 and misled investors regarding its ability to meet its previous  
22 revenue guidance. Plaintiff asserts two claims for violations of  
23 the Securities Exchange Act of 1934 (Exchange Act), 15 U.S.C.  
24 §§ 78a-78l. The first claim is against all Defendants for  
25 violations of § 10(b) of the Exchange Act, 15 U.S.C. § 78j(b),  
26 and Rule 10b-5, 17 C.F.R. § 240.10b-5. The second claim is  
27 against the individual Defendants only as control persons of  
28 GoPro, for violations of § 20(a) of the Exchange Act, 15 U.S.C.

§ 78t(a).

#### LEGAL STANDARD

A complaint must contain a "short and plain statement of the claim showing that the pleader is entitled to relief." Fed. R. Civ. P. 8(a). On a motion under Rule 12(b)(6) for failure to state a claim, dismissal is appropriate only when the complaint does not give the defendant fair notice of a legally cognizable claim and the grounds on which it rests. Bell Atl. Corp. v. Twombly, 550 U.S. 544, 555 (2007). In considering whether the complaint is sufficient to state a claim, the Court takes all material allegations as true and construes them in the light most favorable to the plaintiff. Metzler Inv. GMBH v. Corinthian Colls., Inc., 540 F.3d 1049, 1061 (9th Cir. 2008). However, this principle is inapplicable to legal conclusions; "[t]hreadbare recitals of the elements of a cause of action, supported by mere conclusory statements," are not taken as true. Ashcroft v. Iqbal, 556 U.S. 662, 678 (2009) (citing Twombly, 550 U.S. at 555).

"In addition to the pleading requirements of Rule 8, there are more demanding pleading requirements for certain causes of action, especially securities fraud." In re Rigel Pharm., Inc., Sec. Litig., 697 F.3d 869, 876 (9th Cir. 2012). Rule 9(b) provides that in "alleging fraud or mistake, a party must state with particularity the circumstances constituting fraud or mistake." Fed. R. Civ. P. 9(b). The allegations must be "specific enough to give defendants notice of the particular misconduct which is alleged to constitute the fraud charged so that they can defend against the charge and not just deny that

1 they have done anything wrong." Semegen v. Weidner, 780 F.2d  
2 727, 731 (9th Cir. 1985). Statements of the time, place and  
3 nature of the alleged fraudulent activities are sufficient,  
4 provided the plaintiff sets forth "what is false or misleading  
5 about a statement, and why it is false." In re GlenFed, Inc.,  
6 Sec. Litig., 42 F.3d 1541, 1548 (9th Cir. 1994), superseded by  
7 statute on other grounds, Private Securities Litigation Reform  
8 Act of 1995 (PSLRA), Pub. L. No. 104-67.

9 In 1995, Congress enacted the PSLRA, which amends the  
10 Exchange Act. Under the PSLRA, a plaintiff must "state with  
11 particularity both the facts constituting the alleged violation,  
12 and the facts evidencing scienter, i.e., the defendant's  
13 intention to deceive, manipulate, or defraud." Tellabs, Inc. v.  
14 Makor Issues & Rights, Ltd., 551 U.S. 308, 313 (2007) (internal  
15 quotation marks omitted).

16 The PSLRA requires that the complaint "specify each  
17 statement alleged to have been misleading, the reason or reasons  
18 why the statement is misleading, and, if an allegation regarding  
19 the statement or omission is made on information and belief, the  
20 complaint shall state with particularity all facts on which that  
21 belief is formed." 15 U.S.C. § 78u-4(b)(1). "This means that a  
22 plaintiff must provide, in great detail, all the relevant facts  
23 forming the basis of her belief." In re Silicon Graphics Inc.  
24 Sec. Litig., 183 F.3d 970, 985 (9th Cir. 1999), abrogated on  
25 other grounds by S. Ferry LP, No. 2 v. Killinger, 542 F.3d 776,  
26 784 (9th Cir. 2008). Factual allegations that are not based on a  
27 plaintiff's personal knowledge are allegations that are made on  
28 information and belief. See id. at 985, 998 n.21. Thus, for

1 example, if a plaintiff's sole basis for an allegation is a  
2 statement from a non-plaintiff witness, that allegation is made  
3 on information and belief, and the plaintiff must plead all facts  
4 on which that belief is based. See id. at 985, 998 n.21. This  
5 does not mean, however, that a plaintiff must, for each  
6 allegation plead on information and belief, state every fact  
7 possessed that is in any way related to the allegation. Id. at  
8 999 & n.24.

9 Although Rule 9(b) does not require that scienter be plead  
10 with particularity, see Concha v. London, 62 F.3d 1493, 1503 (9th  
11 Cir. 1995), the PSLRA does. See 15 U.S.C. § 78u-4(b)(2). The  
12 PSLRA provides that "the complaint shall, with respect to each  
13 act or omission alleged to violate this chapter, state with  
14 particularity facts giving rise to a strong inference that the  
15 defendant acted with the required state of mind." 15 U.S.C.  
16 § 78u-4(b)(2). The "'required state of mind' in § 78u-4(b)(2)  
17 refers to the scienter requirement applicable to the underlying  
18 securities fraud claim brought by the plaintiff." Silicon  
19 Graphics, 183 F.3d at 975.

20 Section 10(b) of the Exchange Act makes it unlawful for any  
21 person to "use or employ, in connection with the purchase or sale  
22 of any security . . . any manipulative or deceptive device or  
23 contrivance in contravention of such rules and regulations as the  
24 [SEC] may prescribe." 15 U.S.C. § 78j(b). Rule 10b-5(b)  
25 provides that it is "unlawful for any person, directly or  
26 indirectly, . . . to make any untrue statement of a material fact  
27 or to omit to state a material fact necessary in order to make  
28 the statements made, in the light of the circumstances under

1 which they were made, not misleading[.]” 17 C.F.R. § 240.10b-  
2 5(b). The PSLRA thus requires that a plaintiff plead with  
3 particularity “facts giving rise to a strong inference that the  
4 defendant acted with,” at a minimum, deliberate recklessness.  
5 See 15 U.S.C. § 78u-4(b)(2); Silicon Graphics, 183 F.3d at 977.

6 Facts that establish a motive and opportunity, or  
7 circumstantial evidence of “simple recklessness,” are not  
8 sufficient to create a strong inference of deliberate  
9 recklessness. See Silicon Graphics, 183 F.3d at 979. In order  
10 to satisfy the heightened pleading requirement of the PSLRA for  
11 scienter, a plaintiff “must state specific facts indicating no  
12 less than a degree of recklessness that strongly suggests actual  
13 intent.” Id. The necessary strong inference must be more than  
14 merely reasonable or permissible--it must be cogent and at least  
15 as compelling as any opposing inference that a reasonable person  
16 could draw from the facts alleged. Tellabs, 551 U.S. at 324. In  
17 pleading scienter, a plaintiff “has to provide a narrative of  
18 fraud--facts which, if true, substantiate an explanation at least  
19 as plausible as a nonfraudulent alternative.” ESG Capital  
20 Partners, LP v. Stratos, 828 F.3d 1023, 1035 (9th Cir. 2016).

21 When analyzing the sufficiency of a plaintiff’s scienter  
22 allegations, the Court first determines “whether any of the  
23 allegations, standing alone, are sufficient to create a strong  
24 inference of scienter.” N.M. State Inv. Council v. Ernst & Young  
25 LLP, 641 F.3d 1089, 1095 (9th Cir. 2011). If no individual  
26 allegation is sufficient, the Court conducts “a ‘holistic’ review  
27 of the same allegations to determine whether the insufficient  
28 allegations combine to create a strong inference of intentional

1 conduct or deliberate recklessness.” Id.; see also Tellabs,  
2 551 U.S. at 326 (“When the allegations are accepted as true and  
3 taken collectively, would a reasonable person deem the inference  
4 of scienter at least as strong as any opposing inference?”).

5 REQUESTS FOR JUDICIAL NOTICE

6 The Court’s review is limited to the complaint, materials  
7 incorporated into the complaint by reference and matters of which  
8 the Court may take judicial notice. Metzler Inv. GMBH v.  
9 Corinthian Colls., Inc., 540 F.3d 1049, 1061 (9th Cir. 2008).  
10 Federal Rule of Evidence 201 allows a court to take judicial  
11 notice of a fact “not subject to reasonable dispute because it  
12 . . . can be accurately and readily determined from sources whose  
13 accuracy cannot reasonably be questioned.” Even where judicial  
14 notice is not appropriate, courts may also properly consider  
15 documents “whose contents are alleged in a complaint and whose  
16 authenticity no party questions, but which are not physically  
17 attached to the pleading.” Branch v. Tunnell, 14 F.3d 449, 454  
18 (9th Cir. 1994).

19 Both sides filed requests for judicial notice. The Court  
20 grants Plaintiff’s unopposed request for judicial notice of  
21 various dictionary definitions. The Court also grants  
22 Defendants’ request for judicial notice, which Plaintiff opposes  
23 in part, of certain Securities and Exchange Commission (SEC)  
24 filings, press releases, investor forums, news reports, and  
25 earnings call transcripts. To the extent these documents are  
26 relied upon in the 1AC, the Court considers them as incorporated  
27 by reference. With regard to the other public documents, the  
28 Court takes judicial notice of the fact that the statements in



those documents were made on the dates specified, but not of the truth of the matters asserted therein.

#### DISCUSSION

##### I. Section 10(b)

##### A. Materially False or Misleading Statements

##### 1. "On Track" Statement

Plaintiff alleges that on September 19, 2016, McGee held a conference call with investors about the new Karma drone and HERO5 cameras at which he represented that GoPro was still "on track" to make its previously-issued revenue guidance. 1AC ¶ 96. Plaintiff alleges that McGee's statements were false and misleading when made because GoPro was not then "on track" to reach the revenue guidance and McGee either did not believe his stated opinion or his opinion was misleading because he had not checked GoPro's real-time inventory and supply monitoring systems prior to speaking. Id. ¶ 97.

Defendants move to dismiss Plaintiff's claims based on this statement, arguing that it falls within the protection of the PSLRA's "safe harbor" protecting forward-looking statements. 15 U.S.C. § 78u-5(c)(1). A forward-looking statement is not actionable if it is immaterial, made without actual knowledge that it is false or misleading or is "identified as a forward-looking statement, and is accompanied by meaningful cautionary statements identifying important factors that could cause actual results to differ materially from those in the forward-looking statement." Id.; see also In re Cutera Sec. Litig., 610 F.3d 1103, 1108, 1111-13 (9th Cir. 2010) (holding that subsections of safe harbor provision are disjunctive, not conjunctive, and

1 noting that an "earnings projection is by definition a forward-  
2 looking statement").

3 In support of their contention that McGee's statement was  
4 forward-looking, Defendants point out that at the outset of the  
5 September 19, 2016 call, GoPro stated that its financial  
6 projections were forward-looking statements based on current  
7 assumptions that did not guarantee future performance, and  
8 pointed investors to the discussion of risk factors in the  
9 company's SEC filings. See Declaration of Vincent Barredo, Ex.  
10 C, at 2. Courts have held that language that a company is "on  
11 track" to meet a previously-made projection cannot "meaningfully  
12 be distinguished from the future projection of which [it was] a  
13 part." Xu v. Chinacache Int'l Holdings Ltd., No. 15-cv-7952-CAS,  
14 2016 WL 4370030, at \*7 (C.D. Cal. Aug. 15, 2016) (quoting Inst'l  
15 Inv'rs Grp. v. Avaya, Inc., 564 F.3d 242, 255 (3d Cir. 2009));  
16 see also Police Ret. Sys. of St. Louis v. Intuitive Surgical,  
17 Inc., No. 10-CV-03451-LHK, 2012 WL 1868874, at \*10 (N.D. Cal. May  
18 22, 2012) (statement that company was "on track to grow 55% this  
19 year" provided "indication of a forward-looking projection").

20 Plaintiff responds that McGee's statement did not fall under  
21 the safe harbor provision because he included the phrase "we  
22 believe," and therefore his words were a factual statement of his  
23 present opinion, not a forward-looking statement of revenue  
24 guidance. See Omnicare, Inc. v. Laborers Dist. Council Const.  
25 Indus. Pension Fund, 135 S. Ct. 1318, 1326 (2015) ("every such  
26 statement explicitly affirms one fact: that the speaker actually  
27 holds the stated belief"); see also City of Dearborn Heights Act  
28 345 Police & Fire Ret. Sys. v. Align Tech., Inc., 856 F.3d 605,

610 (9th Cir. 2017) (holding that Omnicare standards apply to § 10(b) and Rule 10b-5 claims). As such, Plaintiff contends, the statement was either false (if McGee checked database information regarding supply shortages) or misleading (if he failed to check but investors would reasonably have expected him to do so).

Under Omnicare, McGee was representing his and GoPro's existing state of mind when he stated, "In addition, we talked about our revenue guidance for 2016, its \$1.35 billion to \$1.5 billion. We believe we're still on track to make that as well." This statement of present opinion is not forward-looking, and therefore is not covered by the PSLRA safe harbor provision.

## 2. Statements Regarding Karma's Availability

Plaintiff alleges that Defendants made various statements during the class period regarding the availability on October 23, 2016 of the Karma drone. 1AC ¶¶ 94, 98, 104, 106, 111. Defendants contend that these statements were neither false nor misleading because the drone was, in fact, available for sale on that date, and Plaintiff alleges that at least 2,500 drones were sold within the first two weeks after the launch date.

The first statement alleged to be false or misleading was in a press release announcing the new products. GoPro stated:

Karma will be available October 23rd in the following bundles: [1] Karma without a GoPro camera for \$799.99 MSRP; [2] Karma bundled with HERO5 Black for \$1099.99 MSRP; [and] [3] Karma bundled with HERO5 Session for \$999.99 MSRP (available in early 2017).

1AC ¶ 94 (alterations in original) (emphasis omitted). Plaintiff alleges that this statement was false or misleading because GoPro had at most 2500 drones, an insufficient supply to make Karma "readily available" for sale. The press release does not,

1 however, say "readily available." Plaintiff has not adequately  
2 plead that this statement is false or misleading. The same is  
3 true of the similar statement made by Woodman in an October 3,  
4 2016 interview. Id. ¶ 104. This analysis also applies to  
5 GoPro's October 23, 2016 statement on its Twitter account,  
6 "#GoProKarma is here," which did not say that any specific  
7 quantity of drones were "here" or readily available for sale.  
8 Id. ¶ 106.

9 Plaintiff also alleges, however, that during the September  
10 19, 2016 conference call, Woodman stated, "Karma is initially  
11 going to be distributed through select retailers around the  
12 world, and then rolling out from there." Id. ¶ 98. This  
13 statement presents a different question because Woodman referred  
14 to availability at multiple retailers around the world.  
15 Plaintiff alleges that in fact, Karma was only distributed in the  
16 United States online and at a single retailer, Best Buy--and Best  
17 Buy did not have sufficient supply for Karma to be truly  
18 available even there. Id. ¶¶ 71, 80. Accordingly, Plaintiff has  
19 adequately alleged that Woodman's statement was false or  
20 misleading.

21 Likewise, Plaintiff alleges that on November 4, 2016, GoPro  
22 filed a Form 10-Q with the SEC for the third quarter of 2016,  
23 signed by Woodman and McGee, which included the statement, "We  
24 began shipping our Karma drone and accessories after quarter-end,  
25 which became available online beginning October 23, 2016 and now  
26 available at major U.S. retailers." Id. ¶ 111. In this  
27 statement, again, GoPro referred to more than one retailer,  
28 although only in the United States rather than around the world.

1 On November 8, 2017, only four days later, Defendants recalled  
2 "approximately 2,500 Karma drones purchased by consumers since  
3 October 23," 2016. Id. ¶ 121. On the same day, an analyst  
4 reported that this was "not only a surprise to us, but another  
5 ding on management's credibility having just announced both the  
6 HERO5 and Karma drone at full production." Id. ¶ 123. Plaintiff  
7 has adequately alleged that GoPro's SEC filing stating that Karma  
8 was "now available to major U.S. retailers" was false or  
9 misleading when made because in reality the drone was available  
10 only at Best Buy, in very limited quantity.

11 3. Statements Regarding Karma's Capabilities

12 In the complaint, Plaintiff alleges that Defendants made  
13 statements that Karma was capable of flight time of eighteen  
14 minutes and could capture "amazingly smooth" aerial footage,  
15 which were materially false or misleading because the drone's  
16 flight time and recording capabilities were severely limited by a  
17 design defect in Karma's battery latch that caused it to lose  
18 power mid-flight and crash. 1AC ¶¶ 67-69, 78-80, 114-119.  
19 Plaintiff alleges that Defendants must have been aware that the  
20 design defect prevented the drone from flying and capturing  
21 smooth footage because adequate quality control testing would  
22 have detected it, Woodman himself had used the drone extensively,  
23 and in the usual course of business GoPro would have viewed user  
24 videos of crashing drones on the Internet. Id. ¶¶ 11, 14, 22,  
25 48-49, 60, 78-79, 137.

26 Defendants argue that the optimistic statements regarding  
27 Karma's flight time and smooth footage are not inherently  
28 incompatible with the drone's actual performance, especially in

1 light of the cautionary statements issued by GoPro regarding  
2 risks related to quality controls and product defects.  
3 Additionally, Defendants argue that the challenged statements are  
4 mere "puffery" that is not actionable. The statements, however,  
5 are not mere corporate optimism, but objectively verifiable  
6 promises of flight time and video quality. Plaintiff has alleged  
7 that these statements were false or misleading in light of the  
8 experiences of users whose drones crashed before the eighteen-  
9 minute mark.

10 B. Scierter

11 Defendants argue that Plaintiff fails to plead scierter  
12 because the 1AC lacks any mention of specific data or reports,  
13 any non-speculative description of the information that GoPro's  
14 internal reporting system showed, or any allegation of who  
15 actually accessed that information. The Ninth Circuit has made  
16 clear that allegations of negative internal reports, lacking  
17 specifics, are insufficient to plead scierter. See, e.g. Lipton  
18 v. Pathogenesis Corp., 284 F.3d 1027, 1036 (9th Cir. 2002)  
19 (finding insufficient plaintiffs' allegations of "what they think  
20 the data shows"); see also In re Leapfrog Enterprise, Inc.  
21 Securities Litigation, 200 F. Supp. 3d 987, 1004 (N.D. Cal. 2016)  
22 (finding insufficient allegations that the defendant "maintained  
23 weekly POS reports regarding LeapPad sales that showed the  
24 previous week's sales, as well as year-to-date sales and the  
25 inventory levels being held by retailers."); In re Autodesk, Inc.  
26 Securities Litigation, 132 F. Supp. 2d 833, 844 (N.D. Cal. 2000)  
27 (plaintiff "must do more than allege that these key officers had  
28 the requisite knowledge by virtue of their 'hands on' positions,

1 because that would eliminate the necessity for specially pleading  
2 scienter, as any corporate officer could be said to possess the  
3 requisite knowledge by virtue of his or her position.”)

4 Here, too, however, Plaintiff alleges not only that  
5 Defendants had access to a NetSuite enterprise resource planning  
6 system with real-time reporting capabilities, but also that  
7 Defendants were motivated to use that system due to prior  
8 inventory problems. Moreover, GoPro’s executives, including  
9 Defendants Woodman and McGee, boasted that GoPro closely tracked  
10 its inventory and knew how much inventory was in the channel.  
11 See, e.g., 1AC ¶¶ 61, 63, 135. Plaintiff alleges that GoPro had  
12 at most 2,500 drones for sale globally on October 23, 2016. Id.  
13 ¶¶ 95, 105, 107, 112. In light of the company’s ability to track  
14 its inventory, it is plausible to infer that Defendants knew that  
15 2,500 drones would be insufficient to make Karma globally  
16 available at multiple retailers on the launch date. The  
17 inference of scienter is particularly strong, because Defendants,  
18 despite the low number of drones alleged to be available, were  
19 priming the market for the sale of 100,000 to 150,000 drones  
20 during the fourth quarter of 2016. Id. ¶¶ 55, 71.

21 These allegations are bolstered by allegations of  
22 circumstantial evidence. These include the timing of corrective  
23 statements and updates to risk factors as well as the resignation  
24 of Bates as GoPro’s president. Most notably, Woodman and McGee’s  
25 Sarbanes-Oxley Act certifications filed with the SEC support  
26 their scienter, because those certifications required them to  
27 access sufficient reporting information to certify that the  
28 information provided did not omit any material facts to make the

1 report not misleading. 1AC ¶ 149.

2 C. Loss Causation

3 Finally, Defendants argue that Plaintiff has not plead loss  
4 causation. A securities fraud plaintiff must, at the pleading  
5 stage, "allege that the decline in the defendant's stock price  
6 was proximately caused by a revelation of fraudulent activity  
7 rather than by changing market conditions, changing investor  
8 expectations, or other unrelated factors." Loos v. Immersion  
9 Corp., 762 F.3d 880, 887 (9th Cir. 2014); see also 15 U.S.C.  
10 § 78u-4(b)(4) ("the plaintiff shall have the burden of proving  
11 that the act or omission of the defendant alleged to violate this  
12 chapter caused the loss for which the plaintiff seeks to recover  
13 damages"). Plaintiff must allege that the market learned of and  
14 reacted to the "fraud, as opposed to merely reacting to reports  
15 of the defendant's poor financial health generally." Id. at 887-  
16 88 (quoting Metzler Inv. GMBH v. Corinthian Colleges, Inc.,  
17 540 F.3d 1049, 1063 (9th Cir. 2008)).

18 Plaintiff alleges that GoPro's stock dropped in response to  
19 reports that supplies of cameras and drones were insufficient to  
20 meet demand, that only 2500 drones had been sold and that the  
21 drone had a battery latch defect that led to a recall--all facts  
22 that belied Defendants' earlier statements. He further alleges  
23 that analysts specifically identified the news release regarding  
24 the small number of recalled drones to be "another ding on  
25 management's credibility" in light of management's recent  
26 inaccurate statements. 1AC ¶ 123. Accordingly, Plaintiff has  
27 "alleged that a material misrepresentation or omission kept the  
28 share price artificially inflated and that as a result of a



1 corrective disclosure, the share price fell.” Greenberg v.  
2 Cooper Companies, Inc., No. 11-cv-05697 YGR, 2013 WL 2403648, at  
3 \*14 (N.D. Cal. May 31, 2013).

4 II. Section 20(a)

5 In the second claim in the 1AC, Plaintiff alleges that the  
6 individual Defendants violated § 20(a) of the Exchange Act as  
7 control persons of GoPro. Under § 20(a), “a defendant employee  
8 of a corporation who has violated the securities laws will be  
9 jointly and severally liable to the plaintiff, as long as the  
10 plaintiff demonstrates ‘a primary violation of federal securities  
11 law’ and that ‘the defendant exercised actual power or control  
12 over the primary violator.’” Zucco Partners, LLC v. Digimarc  
13 Corp., 552 F.3d 981, 990 (9th Cir. 2009) (quoting No. 84  
14 Employer-Teamster Joint Council Pension Tr. Fund v. Am. W.  
15 Holding Corp., 320 F.3d 920, 945 (9th Cir. 2003)). Defendants  
16 argue that if Plaintiff fails to plead a predicate violation of  
17 § 10(b), his control person claim also fails. As discussed  
18 above, however, Plaintiff has sufficiently alleged a primary  
19 violation of federal securities law under § 10(b) and Rule 10b-5.  
20 Accordingly, Plaintiff’s § 20(a) claim may proceed.

21 CONCLUSION

22 For the foregoing reasons, the Court DENIES Defendants’  
23 motion to dismiss (Docket No. 57).

24 Within fourteen days after the date of this order, Plaintiff  
25 must file a second amended complaint naming all Defendants he

26 ///

27 ///

28 ///

intends to sue. No other amendments are permitted except as  
provided by Federal Rule of Civil Procedure 15.

IT IS SO ORDERED.

Dated: July 26, 2017



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CLAUDIA WILKEN  
United States District Judge